

Define the short-term job implications of the EGD implementation – Project Study offered

Munich | 3-6 months | start as soon as possible

Project study topic

Context: The European Green Deal (EGD) and the funds that are provided for the COVID-19 recovery are enormous opportunities: Never since the formation of the European Union has there been a better moment for Europe to transform itself on the inside and to lead on the outside. The EGD and a European COVID-19 response can – if handled well – address Europe’s climate, biodiversity, pollution, economic, political and health crises, and at the same time strengthen its institutions and reignite popular support for the European project. Efforts that, in their own way, support the EU’s delivery of the UN Sustainable Development Goals (SDGs). However, COVID-19 could also lead to a revival of old reflexes and behaviour/decision patterns which ultimately could result in accelerating the climate crises even more. Therefore it is crucial to convince decision-makers that the green path that is outlined by the EGD will also positively impact the employment market as this topic is one of the key drivers for politicians.

The Challenge: Decision-makers are asking for a fact-based argumentation that supports action towards a systems transition. Specifically: What workforce is needed to scale the critical business models? Where can those people come from (re-skilling, up-skilling, immigration)? What is needed to enable this workforce and ensure jobs are desirable and fair? How can the reskilling be financed and what co-benefits could be created? The Institute of Labour Economics (IZA) has already offered to assist with knowledge and expertise.

We will outline the exact scope of this project together and challenge, as well as iterate it, during the project phase.

Profile

- 2-5 students in Management & Technology (TUM-BWL/WIN/NAWI/MIM)
- Very good communication skills in English and German
- High degree of motivation and fast learning
- Passion for sustainability-related topics

About SYSTEMIQ

SYSTEMIQ is a speciality firm for innovation and investment in disruptive systems of land use, energy generation, industrial production and urban living. The firm was set up in 2016 to drive the implementation of the Paris Agreement and the UN Sustainable Development Goals (SDGs) by transforming markets and business models in key economic systems. We have set out to achieve our mission through a unique portfolio of activities which include:



- building and supporting coalitions of leaders with the knowledge, experience and authority to shape policies and business strategies that will rapidly transform economic activity in line with the UN and Paris targets
- co-creating and incubating the market solutions most likely to build regenerative economic systems, in partnership with businesses, governments, non-profits and other institutions
- investing our own capital and expertise in early-stage ventures with the biggest potential to drive rapid system change

We are uniquely equipped for these activities by the experience, expertise and energy of our partners and associates, based in London, Munich and Jakarta.

Supervisors

SYSTEMIQ: Matthias Ballweg

TUM: Niclas-Alexander Mauß

Application

Please apply as a team with your CVs via mail to Matthias Ballweg (matthias.ballweg@systemiq.earth) and Niclas-Alexander Mauß (niclas.mauss@tum.de)

Additional Project Studies

We are currently offering five project studies, please check the job board for detailed information on the other offers:

- **European Green Deal & Job Implications**
- **European Green Deal & Circular Economy**
- **European Green Deal & Intervention Points**
- **Circular Economy & Digital Product Passport**
- **Circular Economy & Cars**

