

Identify the key barriers to systemic policymaking – Project Study offered

Munich | 3-6 months | start as soon as possible

Project study topic

Context: Policymaking is still mainly driven by siloed thinking. The European Green Deal calls for a more systemic policymaking. However, even the implementation measures of the European Green Deal show that this decade long way of approaching and tackling problems does not vanish overnight. As the motivation is there and goals have been set – it is not clear which obstacles hinder the European Commission to apply systemic thinking. The same applies to other European Institutions and the EU's Member States.

The Challenge: Identify the key barriers to systemic policymaking in European Institutions and Member States. You will map the key transition obstacles (persons and underlying motivations) to implementing the Circular Economy on a political level. These might be vested investor interests, technical barriers or budgetary challenges. We support in providing exiting interview partners that have been steering leaders' narratives on climate behind the scenes for years, such as the "Global Strategic Climate Communications" group, a long-term partner.

We will outline the exact scope of this project together and challenge, as well as iterate it, during the project phase.

Profile

- 2-5 students in Management & Technology (TUM-BWL/WIN/NAWI/MIM)
- Very good communication skills in English and German
- High degree of motivation and fast learning
- Passion for sustainability-related topics

About SYSTEMIQ

SYSTEMIQ is a speciality firm for innovation and investment in disruptive systems of land use, energy generation, industrial production and urban living. The firm was set up in 2016 to drive the implementation of the Paris Agreement and the UN Sustainable Development Goals (SDGs) by transforming markets and business models in key economic systems. We have set out to achieve our mission through a unique portfolio of activities which include:

- building and supporting coalitions of leaders with the knowledge, experience and authority to shape policies and business strategies that will rapidly transform economic activity in line with the UN and Paris targets
- co-creating and incubating the market solutions most likely to build regenerative economic systems, in partnership with businesses, governments, non-profits and other institutions
- investing our own capital and expertise in early-stage ventures with the biggest potential to drive rapid system change



We are uniquely equipped for these activities by the experience, expertise and energy of our partners and associates, based in London, Munich and Jakarta.

Supervisors

SYSTEMIQ: Matthias Ballweg

TUM: Niclas-Alexander Mauß

Application

Please apply as a team with your CVs via mail to Matthias Ballweg (matthias.ballweg@systemiq.earth) and Niclas-Alexander Mauß (niclas.mauss@tum.de)

Additional Project Studies

We are currently offering five project studies, please check the job board for detailed information on the other offers:

- **European Green Deal & Job Implications**
- **European Green Deal & Circular Economy**
- **European Green Deal & Intervention Points**
- **Circular Economy & Digital Product Passport**
- **Circular Economy & Cars**

